

LAUNCH PROGRAMME OF TRIBAL DEVELOPMENT PROJECT AT KVK, ARIYALUR

The launch event of Tribal Development Project through ICAR-KVK Ariyalur funded by NABARD was held at D.R. Marriage Hall, Suthamalli, Ariyalur District on 22 July 2024. The project titled **Integrated Tribal Development Project** was approved to support 492 ST families belongs to nine villages of Udayarpalayam taluk of Ariyalur district.



The primary interventions are On-farm activities like milch animal rearing, goat rearing, poultry, mushroom, apiary, home gardens and series of capacity building programmes to ST women with advanced technologies also planned under this project.

Dr. Shaik N Meera, Director, ICAR – ATARI, Hyderabad presided the launch event and reiterated the ST women participants to ensure increased income, employment and Livelihood. They were advised to utilize the services of KVK, Ariyalur for their technology and hand holding support needs.

Dr. Anand, Chief General Manager, NABARD Regional Office, Chennai in his inaugural speech addressed the gathering to utilize the vast entrepreneurial scope framed under this project. Dr. Jayalakshmi, Veterinary Assistant Surgeon, Department of Animal Husbandry, Mr. Sivakumar, Assistant Manager, Tamil Nadu Aadhi Dravidar Housing Development Corporation, Mr.K. Sankara Subramanian, LEAD Bank Manager, Mr. Vignesh, Assistant Director, District Industries centre, Mr.S. Ravichandran, Director, Rural Self Employment Training Institute participated in the event. Dr.J.Diriaviam, Senior Scientist and Head, Karur KVK and Dr.V.E.Nethaji Mariappan, Senior Scientist and Head, Perambalur KVK were participated as special guest and deliver the felicitation address.

Total financial outlay of project is Rs.4,26,85,950 in which Rs.3,61,30,960 NABARD contribution and RS.65,54,990 as beneficiaries' contribution. The duration of the project is four years.

Technological inputs like milch animals, goats, first aid kit for cattle rearing, bioproducts preparation, kit of agricultural implements, kitchen garden traditional seeds, Science kit for students, tailoring machines were distributed as a part of programme.



The launch programme ended with a vote of thanks by Mrs.B.Usha, President, Udayarpalayam Taluk Tribal Development Scheme.